

NEWS RELEASE



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Moses Cone Health System Joins 2011 U.S. Figure Skating Championships as Latest Sponsor

Greensboro, N.C. (December 23, 2009) -- North Carolina 2011, Local Organizing Committee for the 2011 U.S. Figure Skating Championships, announced today that Moses Cone Health System has become a major sponsor of the 2011 Championships.

"We are delighted to have Moses Cone Health System join our sponsor team," said Hill Carrow, Chairman of the 2011 U.S. Figure Skating Championships. "First and foremost it means we will have the community experts providing professional medical services to the U.S. Figure Skating athletes. Second, to have the backing of one of Greensboro and Guilford County's most important institutions and one of the area's largest employers adds tremendous credibility and strong momentum to our efforts."

The U.S. Figure Skating Championships will feature over 250 of the country's top skaters who will be competing over an 8-day period in four divisions to be named U.S. Champion. In accordance with the agreement with U.S. Figure Skating, the local host committee is responsible for providing all athlete medical care.

"This sponsorship is an ideal fit for Moses Cone Health System," said Tim Rice, President and CEO, Moses Cone Health System. "What better way to demonstrate that we deliver world class healthcare than by supporting and treating some of the very best athletes on the planet."

Moses Cone Health System has been a long time leader in healthcare in North Carolina and is the dominant healthcare provider in Guilford County, site of the 2011 U.S. Championships. Noel Burt, Chief HR and Marketing Officer, for Moses Cone Health System had this to add: "With our location within minutes of the Greensboro Coliseum Complex, and with the importance of this event to our region, it is appropriate for Moses Cone Health System to play a major role. With our extensive experience in sports medicine, our sponsorship becomes a tremendous winning combination for Greensboro and the Triad."

- About North Carolina 2011 -

North Carolina 2011 is the local organizing committee for the 2011 U.S. Figure Skating Championships to be held in Greensboro, N.C. NC 2011 encompasses a collaborative team consisting of the Greensboro Coliseum Complex, the Greensboro Sports Commission, the Greensboro Convention & Visitors Bureau, Sports & Properties, Inc., and the North Carolina Figure Skating Association. The 2011 U.S. Figure Skating Championships are sponsored locally by Lowes Foods, Presenting Sponsor; and by Official Sponsors: Greensboro Coliseum Complex, Moses Cone Health System, Graphic Visual Solutions, BEM Interactive, MediaFit, Annese PR, Ice Rink Events, and Skyline Exhibits & Events. For more information on North Carolina 2011 and the 2011 U.S. Figure Skating Championships, visit www.northcarolina2011.com.

- About U.S. Figure Skating -

U.S. Figure Skating is the national governing body for the sport of figure skating in the United States as recognized by the United States Olympic Committee and the International Skating Union. U.S. Figure Skating is comprised of more than 700 member clubs, collegiate clubs, and school-affiliated clubs and more than 900 registered Basic Skills skating schools representing approximately 170,000 members. U.S. Figure Skating is charged with the development of the sport on all levels within the United States including athletes, officials, sanctioning of events and exhibitions, and establishing the rules and guidelines by which the sport is governed. For more information on U.S. Figure Skating, visit www.usfigureskating.org.

- About Moses Cone Health System -

The 7,600 health professionals of Moses Cone Health System provide care for the people of Guilford, Rockingham, Randolph, Forsyth and Alamance Counties. The System consists of The Moses H. Cone Memorial Hospital, Wesley Long Community Hospital, The Women's Hospital of Greensboro, Annie Penn Hospital, Moses Cone Behavioral Health, LeBauer HealthCare, Penn Nursing Center and various outpatient clinics and programs. For more information, please visit www.mosescone.com.