



# U.S. FIGURE SKATING CHAMPIONSHIPS

SATURDAY, JAN. 22 THROUGH SUNDAY, JAN. 30

2011

## TICKETS ON SALE FRIDAY, SEPT. 17

At last, the big day has arrived — individual session tickets for the 2011 U.S. Figure Skating Championships go on sale Friday, Sept. 17 at 10 a.m.! Tickets will be available through all Ticketmaster outlets nationwide including the Greensboro Coliseum Box Office, Lowes Food stores (2011 U.S. Championships Local Presenting Sponsor) and through Ticketmaster.com.

Ticket prices are set for all 20 sessions, with prices ranging from \$10 to \$75. The 2011 U.S. Championships will be eight days of figure skating action featuring at least two, and sometimes three, competition sessions per day.

“U.S. Figure Skating and the local organizing committee have worked hard to keep ticket prices reasonable,” said Matt Brown, managing director of the Greensboro Coliseum Complex. “The U.S. Figure Skating Championships will be one of the most historic events ever held in Greensboro, and we look forward to hosting patrons from not only here in North Carolina but from across the country and around the world.”

Until now, tickets for the 2011 U.S. Championships have only been available through the purchase of either the All-Event Ticket Package or one of the three Mini-Packages, such as the Championship Weekend Package. Ticket packages will continue to be on sale after the launch of individual ticket sales. From now until Sept. 16, fans can secure the very best seats by purchasing any ticket package using the downloadable forms at [www.northcarolina2011.com](http://www.northcarolina2011.com).

“We want the U.S. Championships to be the most attractive entertainment option for the widest possible audience,” said Faryn Driscoll, director of operations for the 2011 U.S. Championships. “Our goal, and that of U.S. Figure Skating, is to maximize the number of fans in the stands, and we believe we have positioned our ticket prices appropriately to achieve — and hopefully exceed — this goal.”

## HKS BECOMES LOCAL OFFICIAL SUPPLIER

HKS World Events, headquartered in Atlanta, Ga., has become the 2011 U.S. Figure Skating Championships newest Local Official Supplier. HKS is an international architectural and design firm which is particularly renowned for some of its recent major sports projects including Cowboys Stadium in Dallas and Lucas Oil Stadium in Houston.

“We are pleased to be playing an important role with this premier event,” said Sims Hinds, managing director for HKS World Events. “We recently formed our World Events group at HKS to focus on the special needs of major events, and the U.S. Figure Skating Championships is one of the first projects the new group will handle.”

“We are very excited to have HKS World Events join our sponsor team,” said Hill Carrow, chairman of the local organizing committee for the Championships. “To have an international firm of HKS World Events’ caliber take on the U.S. Figure Skating Championships

For the 2011 U.S. Figure Skating Championships event schedule, including ticket prices, click [here](#).

## SPECIAL ACTIVITIES IN AUGUST



**MOSES CONE**

**HEALTH SYSTEM**

Moses Cone Health System Logone of the highlights of the 2011 U.S. Figure Skating Championships' outreach program was the Moses Cone Health System Neonatal Intensive Care Unit Reunion on Sunday, Aug. 15. Moses Cone provided a sheet of faux (plastic) ice on which skaters from the Central Carolina Figure Skating Club entertained the crowd. Meanwhile, volunteers from the Summit Figure Skating Club manned the information desk, where they answered questions and provided information to the more than 500 attendees on the upcoming Championships.

Additional appearances in August included presentations at the YMCA Guides and Princesses in Raleigh, the Guilford Merchants Association Downtown Committee, the Trinity-Archdale Rotary Club and the Greensboro Lions Club.

Todd Eldredge, the 1996 World champion, six-time U.S. champion and two-time Olympian, participated in the Jimmy V Charity Weekend in Raleigh, Aug. 20-22. On Sunday, Capitol Broadcasting Company, a local Diamond Media & Marketing Partner, did a special on-air interview with Eldredge in which he discussed the building excitement for the 2011 U.S. Figure Skating Championships.

makes a tremendous statement about the importance of this event.”

## FROM THE TEAM

### CHAMPIONSHIPS STARTING TO TAKE SHAPE – LITERALLY!

Construction is under way at the Greensboro Coliseum Complex for the 2011 U.S. Figure Skating Championships.

The staff at the Greensboro Coliseum Complex has begun to build the judges platform, stages and camera platforms. The extensive constructed elements will be in place by Thursday, Sept. 9, when U.S. Figure Skating executives will come to review and approve the build-out.

Why the construction five months before the start of the Championships? It turns out the Coliseum Complex's January 2011 schedule of events is so heavy that there will not be sufficient time to do the construction that month. So, the coliseum staff has come up with an innovative way of building the necessary platforms in a modular fashion, which enables them to remove all staging and then reinstall it quickly just prior to the start of the event.

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