



NEWS RELEASE

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2011 U.S. FIGURE SKATING CHAMPIONSHIPS ANNOUNCE ADDITIONAL PARTNER AND SPONSOR

GREENSBORO, N.C. (February 26, 2010) – North Carolina 2011 announced a new partner and sponsor today for the 2011 U.S. Figure Skating Championships, including the News & Record and Hagan Davis Magnum Barrett Langley Hale PLLC.

The Greensboro News & Record will be a Diamond Media & Marketing Partner for the 2011 U.S. Figure Skating Championships.

"We view the U.S. Figure Skating Championships as a marvelous opportunity for Greensboro and the region," said publisher Robin Saul. "We specialize in providing the most comprehensive coverage of big news events, so the 2011 Championships will be a major focus."

The News & Record is one of North Carolina's leading newspapers and celebrated its 100th birthday in 2009.

"Having the News & Record on our partnership team is going to be invaluable to the success of the event," said Faryn Driscoll, Director of Operations for the 2011 U.S. Figure Skating Championships. "Spokane's newspaper, the Spokesman Review, did a good job of covering the 2010 AT&T U.S. Figure Skating Championships, and we anticipate the same relationship with the News & Record."

Also joining the 2011 U.S. Figure Skating Championships sponsor team is Hagan Davis Mangum Barrett Langley Hale PLLC. Hagan Davis will be the Official Legal Services Provider for the 2011 U.S. Figure Skating Championships.

Hagan Davis, headquartered in downtown Greensboro, is one of the city's most noted law firms. Hagan Davis specialties range from litigation to venture capital. "We are delighted to be providing legal services to the 2011 U.S. Figure Skating Championship," said Hagan Davis partner Chip Hagan. "This is a very prestigious, perhaps once-in-a-lifetime opportunity, so our partners were excited about playing a role in helping ensure the U.S. Championships' major success."

Hill Carrow, Chairman of the 2011 U.S. Championships had this to add: "As an attorney myself, I recognized immediately the need for top legal talent to support the Championships. In an event of this caliber, we have to do everything in a first-class, highly professional manner, and of course legal services are an essential part of that."

– About North Carolina 2011 –

North Carolina 2011 is the local organizing committee for the 2011 U.S. Figure Skating Championships to be held in Greensboro, N.C. NC 2011 encompasses a collaborative team consisting of the Greensboro Coliseum Complex, the Greensboro Sports Commission, the Greensboro Convention & Visitors Bureau, Sports & Properties, Inc., and the North Carolina Figure Skating Association. The 2011 U.S. Figure Skating Championships are

sponsored locally by Lowes Foods, Presenting Sponsor; and by Official Sponsors: Greensboro Coliseum Complex, Moses Cone Health System, Graphic Visual Solutions, BEM Interactive, MediaFit, Annese PR, Ice Rink Events, and Skyline Exhibits & Events. For more information on North Carolina 2011 and the 2011 U.S. Figure Skating Championships, visit www.northcarolina2011.com.

- About U.S. Figure Skating -

U.S. Figure Skating is the national governing body for the sport of figure skating in the United States as recognized by the United States Olympic Committee and the International Skating Union. U.S. Figure Skating is comprised of more than 700 member clubs, collegiate clubs, and school-affiliated clubs and more than 900 registered Basic Skills skating schools representing approximately 170,000 members. U.S. Figure Skating is charged with the development of the sport on all levels within the United States including athletes, officials, sanctioning of events and exhibitions, and establishing the rules and guidelines by which the sport is governed. For more information on U.S. Figure Skating, visit www.usfigureskating.org.

- About The News & Record -

Founded in July 19, 1909 under the name Greensboro Daily Record, the News & Record is the oldest and largest daily newspaper serving Greensboro, Guilford County, and the surrounding region. Headquartered in Downtown Greensboro, the News & Record produces local sections for High Point, Western Guilford, and Rockingham County and publishes specialized papers such as Skirt! The News & Record is owned by Landmark Communications, Inc., a multi-media conglomerate based in Norfolk, VA. For more information about the News & Record, visit www.news-record.com.

- About Hagan Davis -

Hagan Davis Mangum Barrett Langley & Hale PLLC is a law firm that focuses on addressing the legal issues of businesses and business owners. Hagan Davis was founded in May 2007 by seven attorneys with many years of experience representing such clients. The firm currently has eleven attorneys providing legal services in the following areas: business litigation, real property, corporate, taxation, securities and venture capital, employment and estate planning/administration. Its office is located at 300 North Greene Street, Suite 200, Greensboro N.C. 27401 and it can be contacted at (336) 232-0650. More information is available via its website at www.hagandavis.com.